GIFT SET

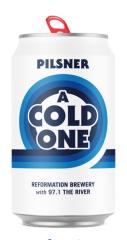




Unfiltered American Style



Wine Inspired Sour Ale



Classic Pilsner



Seasonal Surprise

12 Pack {3 cans each}

A gift set for drinkers with diverse tastes, this 12 pack makes a great weekend sampler, or gift for co-workers & friends.

Reformation IPA for a go-to classic American style. A Cold One is light, crisp, easy. Alani for beer curious drinkers. Plus, a surprise seasonal release or other year-round favorite!

Availability: 12 cans/case Year Round



GIFT SET

Various, +surprise!

12 cans, three each of year round favorites plus a surprise beer



Availability: case





PAIRINGS: Parties, welcome home present, restocking go-to favs for diverse tastes

ING./HOPS: 3 cans each RIPA, Alani, Cold One, + surprise seasonal or other yr. round brand

KEY POINTS: Gift Set, Variety

BEST MATCH:

- SOCIAL drinkers seeking intro
- BEER lovers with a taste for more

HIGHLIGHTS:

- Year Round IPA (NEW!)
- Surprise beer changes with seasons





