Oktoberfest

A Märzen style Oktoberfest with Bavarian yeast & Coffee Malt, this seasonal favorite returns just in time for Fall frolicking, Autumn eats, and Oktoberfest celebrations!

Available everywhere Reformation beer is sold from August through October.

5.5% ABV

SEASONAL

MARKET RELEASE

Availability: 12oz/6pk, draft

Aug-Oct 2025

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SEASONAL

MARKET RELEASE

REVIVAL OKTOBERFEST

Märzen style Oktoberfest with Bavarian yeast & Coffee Malt.

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Case $38.40

1/4 BBL $119

1/2 BBL $179

Availability: draft, 12oz/6pk

Aug-Oct: 8/8-10/18

PAIRINGS: Oktoberfest celebrations, Fall frolicking, Autumn eats!

ING./HOPS: Bavarian yeast, Coffee Malt

KEY POINTS: Seasonal, Märzen style

BEST MATCH:

- LAGER lovers who like it dark
- SOCIAL drinkers seeking seasonal sips

HIGHLIGHTS:

- Available August through October