

PRESENTED BY PATH & POST

path
& post



Reformation

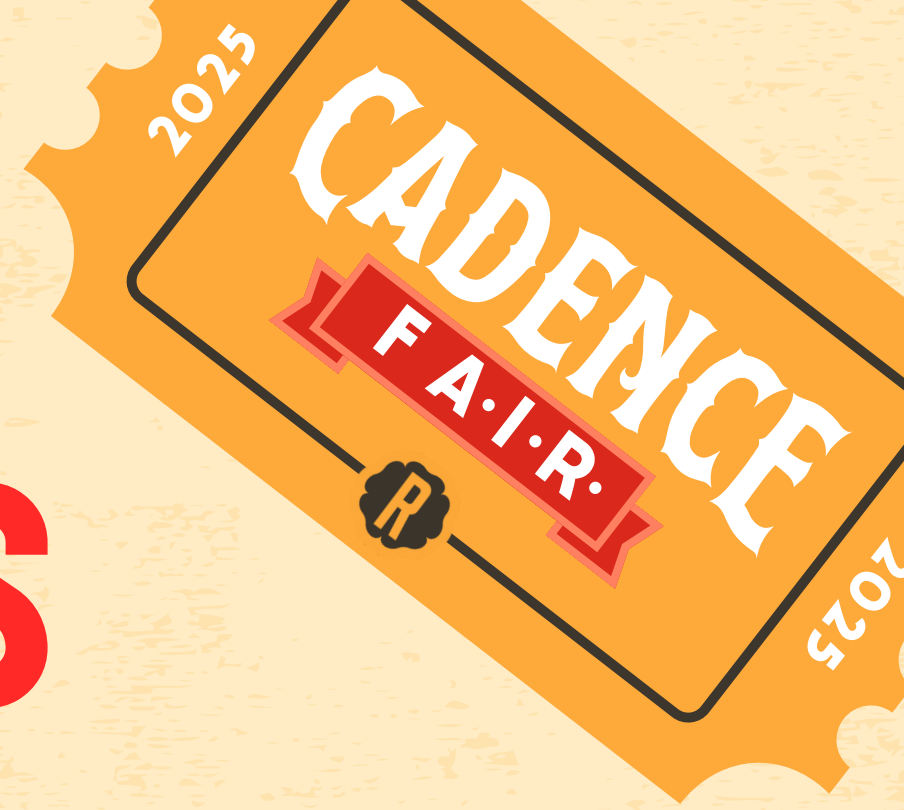
CADENCE

• F • A • I • R •

OCT 24-26

2025

Downtown Woodstock



THE DETAILS



OCT. 24-26



**DOWNTOWN
WOODSTOCK**



**LOCAL MUSIC,
MAKERS, & EATS**



**BEER, MUSIC, &
FUN FOR THE FAM**



**CELEBRATING
12 YEARS!**



FESTIVITIES KICKOFF

FRI. 10/24

- *RAISE A GLASS TO OUR 12TH YEAR!*
- *LOCAL VENDORS FROM 3-9PM*
- *LIVE MUSIC ALL AFTERNOON*
- *SILENT DISCO 8-11PM*
- *ANNIVERSARY RELEASE*
- *BEER, COCKTAILS, +NA BEV FOR EVERYONE*



MAIN EVENT

SAT. 10/25

- *FARM FRESH MARKET 8A-NOON*
- *LIVE MUSIC ALL DAY 10A-9PM*
- *HEADLINER PERFORMS AT 7PM*
- *CARNIVAL SETUP +FOOD VENDORS*
- *ANNIVERSARY RELEASE*
- *LIVE DJ TO CLOSE OUT THE NIGHT*



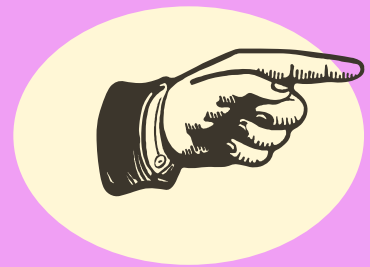
SUNDAY FUNDAY

SUN. 10/26

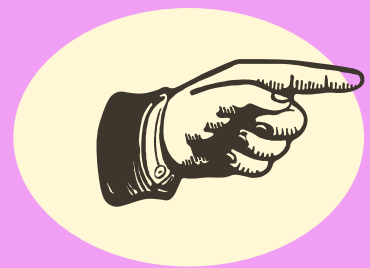
- *FAMILY FRIENDLY AFTERNOON*
- *DRINKS FOR EVERYONE*
- *ANNIVERSARY RELEASE*
- *LIVE MUSIC NOON-9PM*
- *VENDORS NOON-6PM*
- *SWING KINGS SIMULATOR*



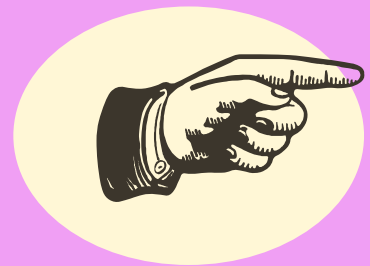
Why you should become a Sponsor?



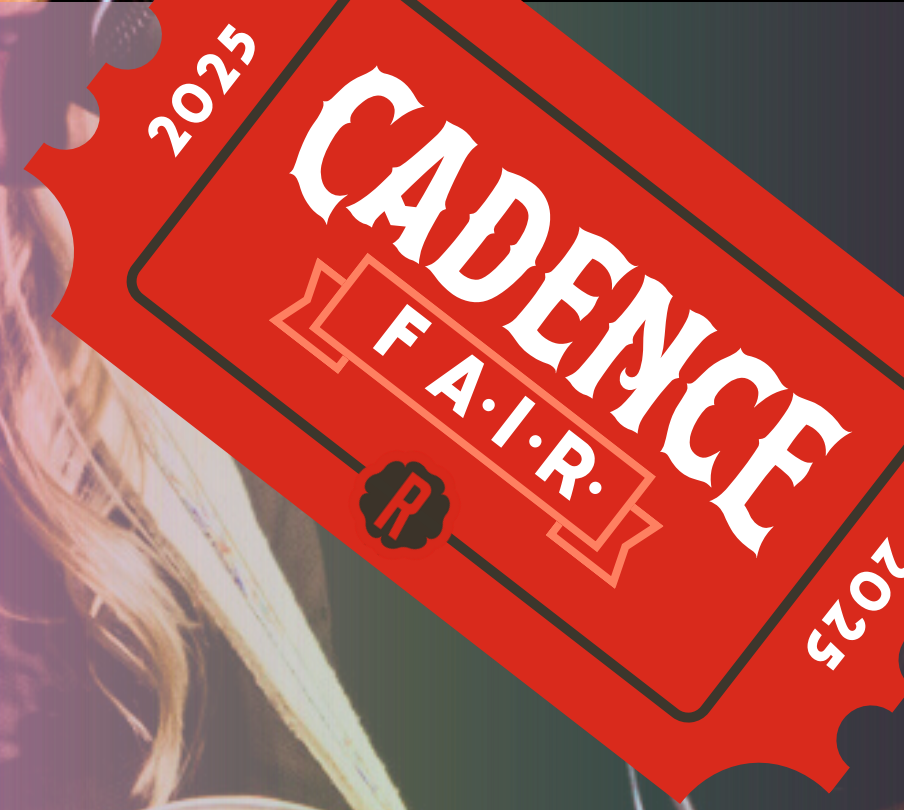
IT'S OUR BIGGEST PARTY OF THE YEAR!



OVER 6,000+ ATTENDEES IN DOWNTOWN WDSTK



YOUR BRAND IN FRONT OF 70K+ FOLLOWERS ONLINE



SPONSORSHIP LEVELS



Listed as Presenting
sponsor on all materials

SOLD OUT

6 VIP passes
(5 free beers each)

Reserved seating for the
headliner performance

Logo on tshirt &
branded event merch

TITLE SPONSOR

\$7,500

(1 SPOT)



Listed as Gold
sponsor on all marketing
materials

6 VIP passes
(5 free beers each)

Reserved seating for the
headliner performance

GOLD SPONSOR

\$5,000

(3 SPOTS)



Super Supporter mention
on digital & print
advertising

Reserved Vendor space
for all 3 days of the
festival

3 VIP passes
(5 free beers each)

**SUPER
SUPPORTER**

\$1,500

(UNLIMITED)



Mention on our website
and social media as a
Beverage Champion
Sponsor

Reserved Vendor space
for 1/3 days of the
festival

**BEVERAGE
CHAMPION**

\$750

(UNLIMITED)



APPLY ONLINE

BECOME A SPONSOR



Headliner

NICHOLAS JAMERSON & THE MORNING JAYS

SATURDAY, 10.25



three days of

BEER MUSIC & FUN

OCTOBER 24-26

2025

CADENCE

F A · I · R ·

R

2025

2025

CADENCE

F A · I · R ·

R

2025

2025

CADENCE

F A · I · R ·

R

2025



Reformation
CADENCE

• F • A • I • R •

THE LARGEST
INDEPENDENT MUSIC FEST
IN Cherokee County

